**Breusch–Pagan test**

Lagrange multiplier statistic, 443.6847560794433

'f-value': 33.77282250707971

**Breusch–Godfrey test** perform Breusch-Godfrey test at order p = 3

Test statistic X = 428.1888374508966

'f-value': = 151.676400885706

**Model 1 VIF**

Log\_Campaign\_Goal 1.4785426970553952

NPO\_Ipc\_Status\_For\_Tax\_Deductibility 1.290986582204881

Campaign\_Duration 1.2189527053891254

Campaign\_Video 1.0288513205955807

Campaign\_Image\_Number 1.0724283895025055

Number\_of\_words\_describing\_campaign 1.104651491967528

Creator\_Type 1.130575120653843

Scale\_type 1.334771627226188

Sector\_type 1.0296725282430563

Campaign\_Start\_Year\_category 1.1152045890285158

Campaign\_frequency 1.3423086342536261

**Model 2 VIF**

Log\_Campaign\_Goal 1.7594199226579819

NPO\_Ipc\_Status\_For\_Tax\_Deductibility 1.2960611359406353

Campaign\_Duration 1.2216757207896984

Campaign\_Video 1.0381552297653756

Campaign\_Image\_Number 1.078704305219698

Number\_of\_words\_describing\_campaign 1.1173239688249357

Creator\_Type 1.807519821837591

Scale\_type 1.3350094971323418

Sector\_type 1.0390733030941062

Campaign\_Start\_Year\_category 1.1172141039179746

Campaign\_frequency 1.3687721059733498

Log\_Future\_tense\_percentage 1.3537519974226706

Log\_avg\_custom\_amount 2.806447663318734

**Model 3 VIF**

Log\_Campaign\_Goal 1.7601658763700843

NPO\_Ipc\_Status\_For\_Tax\_Deductibility 1.2978005388334468

Campaign\_Duration 1.2217604131140474

Campaign\_Video 1.040057179753805

Campaign\_Image\_Number 1.0789290319800908

Number\_of\_words\_describing\_campaign 1.1194468495389418

Creator\_Type 1.8469145809637937

Scale\_type 1.3365592097365433

Sector\_type 1.0400675524038567

Campaign\_Start\_Year\_category 1.1210658890985075

Campaign\_frequency 1.373675259257982

Log\_Future\_tense\_percentage 25.549024502001004

Log\_avg\_custom\_amount 2.9604742667496478

Log\_future\_tense\_percentage\_X\_Log\_avg\_custom\_amount 26.414308358103202